

TELANGANA STATE AUTHORITY FOR ADVANCE RULING CT Complex, M.J Road, Nampally, Hyderabad-500001. (Constituted under Section 96(1) of TGST Act, 2017)

Present:

Sri B. Raghu Kiran, IRS, Additional Commissioner (Central Tax) Sri S.V. Kasi Visweswara Rao, Additional Commissioner (State Tax)

A.R.Com/05/2021 Date:15.07.2022

TSAAR Order No.46/2022

[ORDER UNDER SECTION 98(4) OF THE CENTRAL GOODS AND SERVICES TAX ACT, 2017 AND UNDER SECTION 98(4) OF THE TEALANGANA GOODS AND SERVICES TAX ACT, 2017.]

- M/s. Incnut Lifestyle Retail Private Limited, Office No.G-3, Ground Floor,, Modern Profound Tech Park, Kondapur, Serlingampally, Hyderabad, Rangareddy, Telangana - 500084 (36AAECI8820M1Z6) has filed an application in FORM GST ARA-01 under Section 97(1) of TGST Act, 2017 read with Rule 104 of CGST/TGST Rules.
- 2. At the outset, it is made clear that the provisions of both the CGST Act and the TGST Act are the same except for certain provisions. Therefore, unless a mention is specifically made to any dissimilar provisions, a reference to the CGST Act would also mean a reference to the same provision under the TGST Act. Further, for the purposes of this Advance Ruling, the expression 'GST Act' would be a common reference to both CGST Act and TGST Act.
- 3. It is observed that the queries raised by the applicant fall within the ambit of Section 97 of the GST ACT. The Applicant enclosed copies of challans as proof of payment of Rs. 5,000/- for SGST and Rs. 5,000/- for CGST towards the fee for Advance Ruling. The Applicant has declared that the questions raised in the application have neither been decided by nor are pending before any authority under any provisions of the GST Act. The application is therefore, admitted.

4. Brief facts of the case:

The applicant M/s. IncNut Lifestyle Retail Private Limited is in the business of manufacturing hair oil, shampoos etc., some of which are cosmetics and others Ayurvedic medicaments. They have obtained AYUSH license for each of their product. They are desirous of ascertaining whether the products manufactured by them (52 in number) are cosmetics or medicaments. Hence this application.

5. **Questions raised:**

Whether the products manufactured by him under the licences issued by AYUSH department of Government of Telangana and sold as Ayurvedic products fall under HSN No. 30.04 or under HSN 3304 of the GST Tariff?

6. **Personal Hearing:**

The Authorized representatives Sri C.S. Srinivas, Senior Consultant and Sri Balasai Krishna J.Consultant attended the personal hearing held on 27.04.2022. The authorized representatives reiterated their averments in the application submitted and contended as follows:

- That, the product sold by them is certificate issued by the Ayush Department, Government
 of Telangana and therefore that it is an Ayurvedic product and is eligible for concessional
 rate of tax of 12% under HSN 30049011 enumerated at SI.No.63 of Schedule-II of
 Notification 1 of 2017.
- 2. That, they relying on a catena of case law regarding the same of which emphasis is placed on 2015 (323) ELT 209 (SC) wherein the Hon'ble Supreme Court of India while deciding the case of Hindustan Ltd., has ruled that Vaseline is medicament. They also submitted a tribunal order in the case of Aswini Home Pharmacy wherein it was ruled that Arnica Hair Oil is a medicament.

7. **Discussion & Findings:**

The applicant claims to be manufacturing Ayurvedic products under licenses issued by AYUSH Department of Government of Telangana. The applicant therefore is of the opinion that all the products manufactured by the applicant can be classified as Ayurvedic medicaments under chapter sub-heading **'30049011'** @12% under GST.

In the statement of relevant facts annexed to the application, the applicant has categorized the products manufactured by him into (6) broad types of Ayurvedic products. These are:

A. For treatment of Hair:

- a) Tavas Non-Sticky Hair Fall Oil
- b) Viruj Hair Fall Oil for Normal Oily Scalp
- c) Shvedan Hair Fall Oil- Non-Frizz Oil- For Dry Scalp
- d) Vapra Root Stimulating Hair Oil
- e) Niryath Root Stimulating Hair Oil
- f) Vanya Root Stimulating Hair Oil
- g) Praya Root Stimulating Hair Oil
- h) Jeevath Root Stimulating Hair Oil
- i) Ahuta Root Stimulating Hair Oil

B. For treatment of dandruff and other hair disorders:

a) Dhavath Hairfall Shampoo (men care)

- b) Vikleda Deep Conditioning Shampoo for Dry Hair (men care)
- c) Dhavath Hairfall Shampoo
- d) Vikleda Deep Conditioning Shampoo for Dry Hair
- e) Vartha Hydrating No Frizz Hair Conditioner
- f) Rachan Intense Hydration Leave-In Conditioner
- g) Paristar Super Shield Sub Block Leave-In Condition
- h) Sushant No-Frizz Moisture Solution Leave-In Conditioner

C. For treatment of facial disorders:

- (a) Ekansh Hydro Tonic Moisturizing Face Cream
- (b) Kavan Hydralite Moisturising Face Gel
- (c) Siddh HydraPlenish Moisturizing Face Lotion
- (d) Anudha Glow Restore Moisturizing Face Lotion
- (e) Sthavi Hydroplenish Moisturizing Face Cream
- (f) Niraj HydroMatte Oil Free Face Gel

D. For treatment of mouth and oral disorders:

- (a) Shastra Oil Pulling Oral Care Oil
- (b) Shuchit Oil Pulling Oral Care Oil
- (c) Varta Oil Pulling Oral Care Oil 12.8.

E. For treatment of hair disorders:

- (a) Prachay Serum- for moderate hair fall
- (b) Pragath Serum- for severe hair fall
- (c) Rudhi Serum-for intense hair fall
- (a) Suyam Hair Growth with Dandruff Care Serum- for moderate
- (b) dandruff
- (d) Paratitih Hair Growth with Dandruff Care Serum-for severe dandruff
- (e) Vithan Pro Hair Growth Serum
- (f) Nuyantra Pro Hair Growth Serum with Dandruff Care
- (g) Samroha Advance Hair Growth Serum
- (h) Nibhida Advance Hair Growth Serum with Dandruff Care
- (i) Prabhav Intense Hair Regrowth Serum
- (c) Vardhan Pro Hair Regrowth and Anti Dandruff Serum
- (d) Avi PureGlow Antioxidant Face Serum
- (e) Arin Collagen Booster Face Serum
- (f) Irya Spot Correcting Face Serum
- (g) Prakhya Acne Rescue Face Serum
- (h) Aloka VC Brightening Face Serum
- (i) Prastha Firm Restore Face Serum
- (j) Avas Spot Correcting Face Serum

- (k) Nipun Lotus Infused Skin Clarifying Face Serum
- (I) Tarunya Basil Infused Skin Tightenning Face Serum
- (m) Nishkruth Instense Spot Rectifying Face Serum
- (n) Rakshith Vitc-C Adv Anti Tan Formula

F. For treatment of facial skin disorders:

- a) Rejat Brightening Clay Mask for Tanned Skin
- b) Samdha Firming Facial Clay Mask for Ageing Skin
- c) Avasya Clarifying Clay Mask for Acne Prone Skin
- d) Dhaval Skin Radiance Facial Clay Mask for Pigmented Skin

It is the contention of the applicant that they manufacture Ayurvedic products using Ayurvedic ingredients which are helpful in the treatment of specified disorders and that their products are primarily to prevent, control, cure or mitigate skin and hair related problems and that these medicaments have prophylactic properties also.

They contended that these products are to be used for a specific period prescribed and that there is no requirement to continue the same once the physiological disorder is addressed. They contended that these products are purchased online by the customer after verifying the information, ingredients and usage of the products. The applicant contends that all the goods manufactured by them are sold as medicaments and therefore are eligible to be taxed as Ayurvedic medicaments i.e., under HSN '30049011'.

The commodity medicaments & skin care products are enumerated in Notification No. 01/2017 dt. 28.06.2017 under different schedules of the said notification as follows:

Schedule	S.No in	Chapter/Heading	Description of Goods	Rate of
No.	the	/Subheading/		CGST
	Schedule	Tariff item		
	178	30	Medicaments (including veterinary	2.5
			medicaments) used in bio-chemic	
			systems and not bearing a brand	
			name	
I	180	30 or any Chapter	Drugs or medicines including their	2.5
1			salts and esters and diagnostic test	
			kits, specified in List 1 appended to	
			this Schedule	
	181A	30	Medicaments (including those used in	2.5
			Ayurvedic, Unani, Siddha,	

			Homeopathic or Bio-chemic	
			systems), manufactured exclusively	
			in accordance with the formulae	
			described in the authoritative books	
			specified in the First Schedule to the	
			Drugs and Cosmetics Act, 1940 (23	
			of 1940) or Homeopathic	
			Pharmacopoeia of India or the United	
			States of America or the United	
			Kingdom or the German	
			Homeopathic Pharmacopoeia, as the	
			case may be, and sold under the	
			name as specified in such books or	
			pharmacopoeia]	
	62	3003	Medicaments (excluding goods of	6
			heading 30.02, 30.05 or 30.06)	
			consisting of two or more	
			constituents which have been mixed	
			together for therapeutic or	
			prophylactic uses, not put up in	
			measured doses or in forms or	
			packings for retail sale, including	
			Ayurvaedic, Unani, Siddha,	
			homoeopathic or Bio-chemic systems	
			medicaments	
II	63	3004	Medicaments (excluding goods of	6
		3001	heading 30.02, 30.05 or 30.06)	
			consisting of mixed or unmixed	
			measured doses (including those in	
			the form of transdermal	
			administration systems) or in forms	
			or packings for retail sale, including	
			Ayurvaedic, Unani, homoeopathic	
			siddha or Bio-chemic systems	
			medicaments, put up for retail sale	
III	58	3304	Beauty or make-up preparations and	9
			preparations for the care of the skin	
			(other than medicaments), including	
			sunscreen or sun tan preparations;	
			manicure or pedicure 12 preparations	
			[other than kajal, Kumkum, Bindi,	
			Sindur, Alta]	
	1	<u> </u>	<u> </u>	

Further the explanation to Notification No. 01/2017 elaborates the procedure to interpret the entries in the schedules of the Notification as follows:

"Explanation -

- (1) In this Schedule, "tariff item", "heading", "sub-heading" and "Chapter" shall mean respectively a tariff item, heading, sub-heading and Chapter as specified in the First Schedule to the Customs Tariff Act, 1975 (51 of 1975).
- (2) The rules for the interpretation of the First Schedule to the said Customs Tariff Act, 1975, including the Section and Chapter Notes and the General Explanatory Notes of the First Schedule shall, so far as may be, apply to the interpretation of this notification."

A survey of the material submitted by the applicant reveals that the issue to be determined is whether the products manufactured by them fall under chapter '33' or chapter '30' of the customs tariff code as these products have the shades or qualities of both skin care/cosmetic as well as cure of certain ailments.

The Hon'ble Supreme Court of India in the case of Commissioner of Central Excise, Mumbai IV Vs Ciens Laboratories (2013) 14 SCC 133 formulated the following principles for determining the nature of a product as to whether it is a medicament or a cosmetic:

"Firstly, when a product contains pharmaceutical ingredients that have therapeutic or prophylactic or curative properties, the proportion of such ingredients is not invariably decisive. What is of importance is the curative attributes of such ingredients that render the product a medicament and not a cosmetic.

Secondly, though a product is sold without a prescription of a medical practitioner, it does not lead to the immediate conclusion that all products that are sold over/across the counter are cosmetics. There are several products that are sold over-the-counter and are yet, medicaments.

Thirdly, prior to adjudicating upon whether a product is a medicament or not, Courts have to see what the people who actually use the product understand the product to be. If a product's primary function is "care" and not "cure", it is not a medicament. Cosmetic products are used in enhancing or improving a person's appearance or beauty, whereas medicinal products are used to treat or cure some medical condition. A product that is used mainly in curing or treating ailments or diseases and contains curative ingredients even in small quantities is to be branded as a medicament."

Further the Hon'ble Apex Court of India in the case of Commissioner of Central Excise vs. Hindustan Lever Ltd. (25.08.2015 - SC) (2015) 10 SCC 742 has addressed this issue as follows:

"To put it in a nutshell, if a particular product is substantially for the care of skin and simply because it contains subsidiary pharmaceutical or antiseptic constituents or is having subsidiary curative or prophylactic value, it would not become medicament and would still qualify as the product for the care of the skin.

There would be certain products which would be purely for the care of skin and certain other products would be clearly medicament and such cases may not pose any problem.

The issue of determination as to whether a particular product falls in Chapter 33 or Chapter 30 would arise in those cases where certain products have the shades or qualities of both, namely, skin care as well as cure of skin diseases. In such cases, the necessary exercise requires to be undertaken.

Whenever product has curative or prophylactic value as well, but the Department still wants the said product to be brought under Chapter Heading 3304.00, onus is on the Department to show that it is not medicament. For this, it will have to demonstrate that curative or prophylactic value is only subsidiary in nature or that the product is covered by the description under chapter notes 5, namely, either it is chiropody or barrier cream to give protection against skin irritants. If the Department fails to discharge this onus, the product has to be treated as medicament and would be covered under Chapter 30."

The Hon'ble Apex Court in the above case also observed that "What is more relevant is the purpose for which the product is used namely, functional test".

In Commissioner of Central Excise v. Wockhardt Life Sciences Limited (2012) 5 SCC 585 the Hon'ble Apex Court while discussing the Interplay of Chapter 30 vis-à-vis Chapter 34 (which deals with detergent products), observed that:

"In our view, as we have already stated, the combined factors that require to be taken note of for the purpose of the classification of the goods are the **composition**, **the product literature**, **the label**, **the character of the product and the use to which the product is put**."

Drawing from the above and based on the information submitted by the applicant, the undersigned authority for advance ruling propose to classify the products either as a cosmetic whose primary function is care and not cure which is used for enhancing-improving a person's appearance -beauty or on the other hand a medicament used to treat or cure a medical condition by adopting the following parameters:

- a) The product should have a drug license.
- b) The Composition of the product should have medical ingredients.
- c) The product label/character should indicate the function or the purpose for which it is used.

It is seen that all the products mentioned above have a drug license and have Ayurvedic ingredients, but the purpose and function as seen from the literature submitted differ therefore a conclusion for each of the products are made as follows:

A. For treatment of Hair:

	PRODUCT	Purpose/	Description of	Indication for	Conclusion of
S.NO	NAME	Label	product in the	cure/care	AA
	NAME	Labei	material		
			Herbal Ingredients	No indication for	Not a modicament
1	Vapra Root	Hair Oil	Doctor Formulated	curing or treating	Not a medicament hence falls under
1	Stimulating	Half Oll	Silicone free	any ailment or	
			Safe and Effective	disease	Chapter 3304
			Herbal Ingredients	No indication for	Not a seeding some
2	Niryath Root	Unix Oil	Doctor Formulated	curing or treating	Not a medicament
2	Stimulating	Hair Oil	Silicone free	any ailment or	hence falls under
			Safe and Effective	disease	Chapter 3304
			Herbal Ingredients	No indication for	Not a medicament
	Vanya Boot		Doctor Formulated	No indication for	hence falls under
3	Vanya Root	Hair Oil	Silicone free	curing or treating	Chapter 3304
	Simulating		Safe and Effective	any ailment or disease	
			Herbal Ingredients	No indication for	
	leevath Root	eevath Root Stimulating	Doctor Formulated	curing or treating any ailment or disease	Not a medicament hence falls under
4			Silicone free		
	Samala		Safe and Effective		Chapter 3304
			Herbal Ingredients	No indication for	
	Praya Root		Doctor Formulated	curing or treating	Not a medicament
5	Stimulating	Hair Oil	Silicone free	any ailment or	hence falls under
	J		Safe and Effective	disease	Chapter 3304
			Herbal Ingredients	No indication for	
	Ahuta Root		Doctor Formulated	curing or treating	Not a medicament
6	Stimulating	Hair Oil	Silicone free	any ailment or	hence falls under
	_		Safe and Effective	disease	Chapter 3304
			Controls Hairfall		
	Tavas Non		Promotes New	No indication for	Not a medicament
7		For Oily	Hairgrowth	curing or treating	hence falls under
Hairfall Oil	Scalp	Suitable for Oily	any ailment or	Chapter 3304	
			scalp	disease	
			Controls Hairfall	No to di un c	
	\/im	For Nove	Promotes New	No indication for	Not a medicament
8	Viruj Hairfall	For Normal	Hairgrowth	curing or treating	hence falls under
	Oil	Oily scalp	Suitable for	any ailment or	Chapter 3304
			Normal oily scalp	disease	

S.NO	PRODUCT NAME	Purpose/ Label	Description of product in the material	Indication for cure/care	Conclusion of AA
9	Shvedan Hairfall Oil	No-frizz oil for Dry scalp	Controls Hairfall Promotes New Hairgrowth Suitable for dry scalp	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304

B. For treatment of dandruff and other hair disorders:

	PRODUCT	Purpose/	Description of	Indication for	Conclusion of
S.NO	S.NO NAME		product in the	cure/care	AA
	NAME	Label	material		
			Herbal Ingrdients		
			Safe and effective	No indication for	
	Vartha	Hair	Expert formulated		Not a medicament
1	Hydrating	Conditioner	Moisture lock	curing or treating any ailment or	hence falls under
	No-Frizz	Conditioner	solution	disease	Chapter 3304
			No harmful	disease	
			chemicals		
			Herbal Ingrdients	No indication for	
	Rachan	Leave-in-	Safe and effective	curing or treating	Not a medicament hence falls under Chapter 3304
2	Intense	Conditioner	Expert formulated	any ailment or disease	
	Hydration		No harmful		
			chemicals		
			Herbal Ingrdients	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
	Paristar	Paristar Leave-in-	Safe and effective		
3	Super Shield	Conditioner	Expert formulated		
	Sun Block	Sun Block	No harmful		
			chemicals		
	Sushanth No		Herbal Ingrdients	No indication for	
	Frizz	Leave-in-	Safe and effective	curing or treating	Not a medicament
4	Moisture	Conditioner	Expert formulated	any ailment or	hence falls under
	Solution		No harmful	disease	Chapter 3304
			chemicals		
			Herbal Ingredients		
	Dhavath Hair 5 Fall		Doctor Formulated	No indication for	Not a medicament
5		Hair Fall	Sulphate and	curing or treating any ailment or	hence falls under Chapter 3304
	Shampoo	Shampoo	Paraben Free		
	•		Safe and Effective	disease	

	PRODUCT	Purpose/	Description of	Indication for	Conclusion of
S.NO	NAME	Label	product in the	cure/care	AA
	MAIL	Label	material		
	Dhavath Hair		Herbal Ingredients	No indication for	
	Fall	Hair Fall	Doctor Formulated	curing or treating	Not a medicament
6	Shampoo	Shampoo	Sulphate and	any ailment or	hence falls under
	(Men care)	onampoo	Paraben Free	disease	Chapter 3304
	(Fiell care)		Safe and Effective	uiscusc	
	Vikleda Deep		Herbal Ingredients	No indication for	
	Conditioning	Shampoo	Doctor Formulated	curing or treating	Not a medicament
7	_	for Dry	Sulphate and		hence falls under
	Shampoo for Dry hair	hair	Paraben Free	any ailment or disease	Chapter 3304
	Di y Hali		Safe and Effective	uisease	
	Vikleda Deep		Herbal Ingredients	No indication for	
	Conditioning	Shampoo	Doctor Formulated	curing or treating	Not a medicament
8	Shampoo for	for Dry	Sulphate and	any ailment or	hence falls under
	Dry	hair	Paraben Free	disease	Chapter 3304
	hair(Men)		Safe and Effective	discuse	

C. For treatment of facial disorders:

	PRODUCT	Purpose/	Description	Indication for	Conclusion of
S.NO	NAME	Label	of product in	cure/care	AA
	NAME	Labei	the material		
			Long lasting	No indication for	Not a
1	Sthavi Hydro	Moisturizing	skin	curing or treating	medicament
1	Plenish	Face Serum	miniaturization	any ailment or	hence falls under
			miniaturization	disease	Chapter 3304
			Long lasting	No indication for	Not a
2	Niraj	Free Face	skin	curing or treating	medicament
	HydroMatte Oil	Gel	miniaturization	any ailment or	hence falls under
			IIIIIIIdtui izatioi i	disease	Chapter 3304
			Long lasting	No indication for	Not a
3	Anudha Glow	Moisturizing	skin	curing or treating	medicament
3	Restore	Face Lotion		any ailment or	hence falls under
			miniaturization	disease	Chapter 3304
			Provide	No indication for	Not a
4	Ekansh Hydro	Moisturizing	longlasting	curing or treating	medicament
4	Tonic	Face cream	skin	any ailment or	hence falls under
			moisturization	disease	Chapter 3304
			Provide	No indication for	Not a
5	Kavan	Moisturizing	longlasting	curing or treating	medicament
)	Hydralyte	Face Gel	skin	any ailment or	hence falls under
			moisturization	disease	Chapter 3304

S.NO	PRODUCT NAME	Purpose/ Label	Description of product in the material	Indication for cure/care	Conclusion of AA
			Provide	No indication for	Not a
6	Siddh	Moisturizing	longlasting	curing or treating	medicament
6	HydraBlemish	Face Lotion	skin	any ailment or	hence falls under
			moisturization	disease	Chapter 3304

D. For treatment of mouth and oral disorders:

S.NO	PRODUCT NAME	Purpose/ Label	Description of product in the material	Indication for cure/care	Conclusion of AA
1	Shastra Oil Pulling	Oral Care Oil	Strenghtens Teeth and Gums Reduces Tooth Sensitivity Improves Oral Hygiene Removes Dental Plaque	The label indicates treatment /cure of a medical condition.	Medicament falling under HSN 3003.
2	Shuchit Oil Pulling	Oral Care Oil	Strenghtens Teeth and Gums Reduces Tooth Sensitivity Improves Oral Hygiene Removes Dental Plaque	The label indicates treatment /cure of a medical condition.	Medicament falling under HSN 3003.
3	Vartha Oil Pulling	Oral Care Oil	Strenghtens Teeth and Gums Reduces Tooth Sensitivity Improves Oral Hygiene Removes Dental Plaque	The label indicates treatment /cure of a medical condition.	Medicament falling under HSN 3003.

E.For treatment of hair disorders:

S.NO	PRODUCT NAME	Purpose/ Label	Description of product in the material	Indication for cure/care	Conclusion of AA
1	Tarunya Basil Infused	Skin Tightening Face Serum	Helps retain moisture in skin Reduces fine lines and wrinkles Gives healthy glow to skin	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
2	Nishkruth Intense	Spot-rectify face serum	Reduces Post Acne Spots and scars on skin Heals post-acne pigmentation Gives healthy glow to skin	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
3	Alokha VC Brightening	Face Serum	For lightening tan & Achieving Perfect Skin Complexion	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
4	Prastha firm restore	Face Serum	Improve the visual science of skin Ageing Maintains Complexion, Hydration and Skin Elasticity	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
5	Avas spot correcting	Face Serum	Lightening blemishes & achieving perfect skin Complexion	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
6	Avi Pure- glow Anti- oxident	Face Serum	Lightening tan and achieving perfect skin complexion	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304

S.NO	PRODUCT NAME	Purpose/ Label	Description of product in the material	Indication for cure/care	Conclusion of AA
7	Arin Collagen Booster	Face Serum	Improving the visible signs of skin ageing, maintains complexion, hydration and skin elasticity	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
8	Irya Spot Correcting	Face Serum	Lightening Blemishes and achieving perfect skin complexion	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
9	Vithan Pro Hair	Growth Serum	Herbal Ingredients Doctor Formulated Sulphate free Safe and Effective	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
10	Samroha Advanced	Hair Growth Serum	Herbal Ingredients Doctor Formulated Sulphate free Safe and Effective	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
11	Prachay Serum	For Moderate Hairfall	Reduces Hairfall Boosts Volume Improves Hair Texture	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
12	Pragath Serum	For Severe Hairfall	Reduces moderate Hairfall Restores damaged Hair- Roots Increases Hair Volume	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
13	Rudhi Serum	For Intense Hairfall	Reduces moderate Hairfall Restores damaged Hair- Roots Increases Hair Volume	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304

	PRODUCT	Purpose/	Description of	Indication for	Conclusion of
S.NO	NAME	Label	product in the	cure/care	AA
	NAME	Label	material		
			Herbal Ingredients	The label	
	Vardhan		Doctor Formulated	indicates	
	Pro Hair Re-		Silicone free	treatment /cure of	
	growth &	Anti		a medical	Medicament
14	Anti	dandruff		condition, i.e.,	falling under
	dandruff	Serum	Safe and Effective	Sedorrhoeic	HSN 3003.
	Serum			Dermatitis	
				commonly known	
				as Dandruff.	
			Herbal Ingredients	The label	
	Nuyantra		Doctor Formulated	indicates	
	Pro Hair	Hair Growth	Sulphate free	treatment /cure of	
	Growth	Serum with		a medical	Medicament
15	Serum with	Dandruff		condition, i.e.,	falling under
	Dandruff	Care	Safe and Effective	Sedorrhoeic	HSN 3003.
	Care			Dermatitis	
				commonly known	
			Harbert Transcriberts	as Dandruff.	
			Herbal Ingredients	The label	
	Nibhida		Doctor Formulated	indicates	
	Advanced	Hair growth	Sulphate free	treatment /cure of	Modicament
16	Hair growth	Serum with		a medical condition, i.e.,	Medicament falling under
10	Serum with	Dandruff		Sedorrhoeic	HSN 3003.
	Dandruff	Care	Safe and Effective	Dermatitis	113N 3003.
	Care			commonly known	
				as Dandruff.	
			Reduces Severe	The label	
			Dandruff	indicates	
			Soothes scalp from	treatment /cure of	
			itching	a medical	
			, , , , , , , , , , , , , , , , , , ,	condition, i.e.,	
	Pratitih			Sedorrhoeic	
	Hairgrowth	For Severe		Dermatitis	Medicament
17	with	Dandruff		commonly known	falling under
	dandruff		Promotes Hair	as Dandruff.	HSN 3003.
	care serum		Regrowth		

S.NO	PRODUCT	Purpose/	Description of product in the	Indication for cure/care	Conclusion of
3.NU	NAME	Label	material	cure/care	AA
18	Nipun Lotus Infused Skin	Clarifying Face Serum	Helps control Acne Fights Acne causing activity on skin Soothes skin and other inflammations Safe and Effective	The label indicates treatment /cure of a medical condition caused by Acne Vulgaris.	Medicament falling under HSN 3003.
19	Rakshith Vit-C Adv	Anti Tan Formula	Heals damage caused due to Sun tan Protects skin from harmful UV Rays Restores and repairs damaged skin Safe and effective	No indication for curing or treating any ailment or disease.	Not a medicament hence falls under Chapter 3304.
20	Prakhya Acne Rescue	Face Serum	Reduces Breakouts Heals existing Acne and Minimize Skin scarring	The label indicates treatment /cure of a medical condition caused by Acne Vulgaris	Medicament falling under HSN 3003.
21	Suyam Hair Growth with Dandruff Care Serum for moderate Dandruff	For moderate dandruff	Controls moderate Dandruff Restore damage Hair root Promotes Hair Regrowth	The label indicates treatment /cure of a medical condition, i.e., Sedorrhoeic Dermatitis commonly known as Dandruff.	Medicament falling under HSN 3003.
22	Prabhav Intense	Hair Regrowth	Herbal Ingredients Doctor Formulated Silicone free Safe and Effective	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304

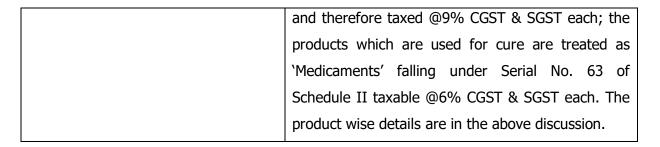
F. For treatment of facial skin disorders:

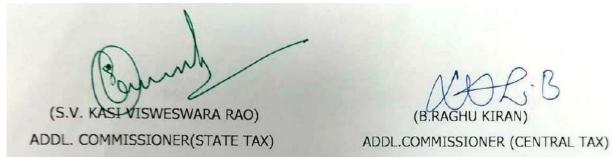
S.NO	PRODUCT NAME	Purpose/ Label	Description of product in	Indication for cure/care	Conclusion of AA
	IVAME	Labei	the material		
1	Rejat Brightening Clay Mask	For Tonned Skin	Reduces Sun Tan Makes skin bright and glowy Removes dullness	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
2	Samdha Firming Facial Clean Mask	For Ageing Skin	Hydrates skin Reduces signs of ageing Improves glow	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
3	Dhaval Skin Radiance Facial Clay Mask	For Pigmnented Skin	Evens out skintone Lightens Dark Spots and Patches Improves glow	No indication for curing or treating any ailment or disease	Not a medicament hence falls under Chapter 3304
4	Avasya Clarifying Clay Mask	For Acne Prone skin	Reduces Acne Removes excess oils Hydrates Skin	The label indicates treatment /cure of a medical condition caused by Acne Vulgaris.	Medicament falling under HSN 3003.

8. The ruling is given as below:

In view of the above discussion, the questions raised by the applicant are clarified as below:

Questions	Ruling		
Whether the products manufactured	The products referred by the applicant are classified		
by him under the licences issued by	as medicament or cosmetic based on the following		
AYUSH department of Government of	parameters:		
Telangana and sold as Ayurvedic	a) Whether the product has a drug license; and		
products fall under HSN No. 30.04 or	b) Whether the Composition of the product has		
under HSN 3304 of the GST Tariff?	medical ingredients; and		
	c) The function or purpose indicated in the label		
	and literature of the product.		
	By applying the above parameters, the products		
	which are used for care are treated as 'Cosmetics'		





[Under Section 100(1) of the CGST/TGST Act, 2017, any person aggrieved by this order can prefer an appeal before the Telangana State Appellate Authority for Advance Ruling, Hyderabad, within 30 days from the date of receipt of this Order]

То

M/s. Incnut Lifestyle Retail Private Limited,
Office No.G-3, Ground Floor, Modern Profound Tech Park,
Kondapur, Serlingampally, Hyderabad, Rangareddy,
Telangana – 500084

Copy submitted to:

- 1. The Commissioner (State Tax) for information.
- 2. The Commissioner (Central Tax), Medchal Commissionerate, 11-4-649/B, 1st, 2nd, 3rd and 4th Floors, Opp. Mehedi Function Palance, Lakdikapool, Hyderabad 500 004.

Copy to:

3. The Assistant Commissioner (ST) Madhapur –I Circle

